

TAG your Advertising!

Increase awareness of your business — plus — earn a \$50 credit toward your next booth at one of our shows!

That's right — tag your advertising and let consumers know you'll be at the show. You'll increase awareness for your company and earn a \$50 credit, per media, towards your next booth at one of our shows!


It's easy — just follow these simple steps:

1. Just devote a couple of inches or a few seconds in your advertising to let customers know you'll be at the show.
2. Be sure to include who, what, when and where:
 - Show **name**
 - Show **date**
 - Show **location**
3. Bring a copy of your print advertising or broadcast script to the Sunday morning exhibitor's meeting and you'll receive a \$50 certificate to use toward your next booth at an RJ Promotions show.

The following advertising is eligible:

- newspaper ads
- shopper ads
- magazine ads
- television spots
- radio spots
- outdoor advertising

Using a "tag" in your pre-show advertising will help your company have a successful show and give you added value at one of our future shows.



LA-Z-BOY ad tagged for the 2006 Northwest Louisiana Home, Flower and Landscaping Show