

# 2007-2008 SPONSORSHIP OPPORTUNITIES

## Stage Sponsor

### Stage Sponsor receives the following benefits:

- 10' X 10' corner exhibit space in designated show
  - Additional exhibitor space at 10% off regular price
  - Right to use show name and logo in conjunction with stage sponsorship in all advertising prior to date of show
  - Sponsorship signage with corporate name and logo displayed at sponsored stage
  - Opportunity to engage sponsorship through show specific activities pre-approved with show management/venue as desired
  - "(Your Business Name) Stage" ....or "\_\_\_\_\_ stage sponsored by (Your Business Name)" in commercial advertising initiated by RJ Promotions and relating to activities/entertainment associated with stage sponsored
    - Advertising specifics will vary according to stage sponsored
    - Commercial advertising may include TV, radio and newsprint (18" ads or larger), in addition to show promotional materials such as show posters, direct mail pieces and show programs
  - Stage Sponsorship mention in all news releases generated for show when mentioning stage (as outlined above under commercial advertising)
- 200 complimentary tickets to show
  - PA announcements a minimum of every four hours of show recognizing business as sponsor of specific stage and entertainment/activity on sponsored stage
  - Recognition of sponsor during event

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*\* Ranges due to variations in market size.*

*\*\*All sponsorship inclusions are time sensitive to production deadlines.*



Michael Payne drew a large crowd at the Northwest Louisiana Home, Flower and Landscaping Show in the spring of 2006.