

2007-2008 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

Presenting Sponsor receives the following benefits:

- Prime exhibitor space (10'x20' corner) in designated show
 - Additional exhibitor space at 25% off regular price
 - "Presented by" mention and logo placement in all TV commercial advertising initiated by RJ Promotions (major network affiliates are utilized in campaign)
 - "Presented by" mention in all radio commercial advertising initiated by RJ Promotions (4-6* demographic specific stations)
 - Right to use show name and logo in all advertising prior to date of show
 - Corporate name and logo placement next to show logo in all printed promotional show materials initiated by RJ Promotions to include:
 - Flyers / Direct Mail Pieces (7,500-10,000*)
 - Admission Coupons (50,000-150,000*)
 - "Presented by" mention and logo placement in newsprint advertising 18" or larger initiated by RJ Promotions
 - Presenting sponsorship mention in all news releases generated for show
 - Presenting sponsorship mention with corporate logo and link to business website on show webpage located on RJ Promotions website
 - Premium signage with corporate name and logo at show entrance
 - 500 complimentary tickets to show
- PA announcements every four hours of show recognizing business as presenting sponsor and directing attendees to sponsors' booth location
 - Signage promoting show and dates with sponsor's corporate logo included for display in sponsor's business location(s)
 - Opportunity to engage sponsorship through additional on-site promotions at show venue upon approval of show and venue management (as desired)

* Ranges due to variations in market size.

**All sponsorship inclusions are time sensitive to production deadlines.



Line to get into the 2005 Utah Flower and Landscaping Show and Sale.