

2007-2008 SPONSORSHIP OPPORTUNITIES

Parking Sponsor

Parking Sponsor receives the following benefits:

- 10' X 10' corner exhibit space in designated show
- Additional exhibitor space at 10% off regular price
- "Free parking compliments of" logo placement in all show promotional materials initiated by RJ Promotions including direct mail pieces (7,500 - 10,000*)
- "Free parking compliments of (Business Name)" included in TV, newsprint (18" and larger ads) and radio advertising initiated by RJ Promotions (subject to space availability)
- Sponsorship mention "Free Parking compliments of (Business Name)" in all news releases generated for show
- Right to use show name and logo in all advertising prior to date of show
- Parking Sponsorship signage with corporate name and logo at parking area
- 200 complimentary tickets to show
- PA Announcements a minimum of every four hours of show recognizing business as sponsor of "Free Parking" along with sponsors' booth location
- Opportunity to engage sponsorship through show specific activities pre-approved with show management and venue
- Corporate logo and link to business website on show webpage located on RJ Promotions' website

* Ranges due to variations in market size.

**All sponsorship inclusions are time sensitive to production deadlines.



Traffic lined up to get into the 2006 Northwest Louisiana Home, Flower and Landscaping Show.

2007-2008 **SPONSORSHIP OPPORTUNITIES**

Promotional Giveaway Sponsor

Promotional Giveaway Sponsor receives the following benefits:

- 10' X 10' corner exhibit space in designated show
- Additional exhibitor space at 10% off regular price
- Corporate name and logo placement next to sponsored giveaway in printed promotional show materials initiated by RJ Promotions including direct mail pieces (7,500 - 10,000*)



Blueprints of the \$7,000 playhouse given away at the 2006 St. Joseph Home, Lawn & Garden Show.

- “Giveaway” promotion logo placement in all newsprint advertising initiated by RJ Promotions, 18” and larger, relating to promotion of sponsored giveaway
- Sponsorship mention of giveaway in all news releases generated for show
- Right to use show name and logo in all advertising prior to date of show
- Giveaway sponsorship signage with corporate name and logo at giveaway display area
- 200 complimentary tickets to show
- PA announcements a minimum of every four hours of show recognizing business as sponsor of specific giveaway along with sponsors’ booth location
- Opportunity to engage sponsorship through show specific activities pre-approved with show management and venue
- Signage promoting show and dates with sponsor’s corporate logo included for display in sponsor’s business location(s)

** Ranges due to variations in market size.*

***All sponsorship inclusions are time sensitive to production deadlines.*

- “Giveaway” promotion and sponsorship logo placement in all TV commercial advertising initiated by RJ Promotions and relating to promotion of sponsored giveaway (major network affiliates are utilized in campaign)

2007-2008 **SPONSORSHIP OPPORTUNITIES**

Display Garden Sponsor

Display Garden Sponsor receives the following benefits:

- 10' X 10' corner exhibit space in designated show
- 200 complimentary passes to show
- Right to use show name and logo in conjunction with sponsorship in all advertising prior to date of show
- Sponsorship signage with corporate name and logo displayed at display garden
- Corporate logo and link to business website on show webpage located on RJ Promotions website
- Opportunity to engage sponsorship through show specific activities pre-approved with show management/venue

**All sponsorship inclusions are time sensitive to production deadlines.



Other Sponsorship Opportunities 1

Exhibitor Lounge

Exhibitor Lounge
Sponsor receives the following benefits:

- 10' X 10' corner exhibit space in designated show
- Additional space available at 10% off regular price
- 200 complimentary passes to show
- Right to use show name and logo in conjunction with sponsorship in all advertising prior to date of show
- Sponsorship signage with corporate name and logo displayed in exhibitor lounge
- Opportunity to engage sponsorship through show specific activities pre-approved with show management/venue

Meet and Greet

Meet and Greet
Sponsor receives the following benefits:

- 10' X 10' corner exhibit space in designated show
- Additional space available at 10% off regular price
- 200 complimentary passes to show
- Right to use show name and logo in conjunction with sponsorship in all advertising prior to date of show
- Sponsorship signage with corporate name and logo displayed at Meet & Greet
- Opportunity to engage sponsorship through show specific activities pre-approved with show management/venue
- Recognition of sponsor during event
- Corporate name and logo mentioned on event invitations

Sunday Morning Meeting

Sunday Morning Meeting
Sponsor receives the following benefits:

- 10' X 10' corner exhibit space in designated show
- Additional space available at 10% off regular price
- 200 complimentary passes to show
- Right to use show name and logo in conjunction with sponsorship in all advertising prior to date of show
- Sponsorship signage with corporate name and logo displayed at Sunday Morning Exhibitor's Meeting
- Opportunity to engage sponsorship through show specific activities pre-approved with show management/venue
- Recognition of sponsor during event

Other Sponsorship Opportunities 2

Display Garden

Display Garden Sponsor receives the following benefits:

- 10' X 10' corner exhibit space in designated show
- 200 complimentary passes to show
- Right to use show name and logo in conjunction with sponsorship in all advertising prior to date of show
- Sponsorship signage with corporate name and logo displayed at display garden
- Corporate logo and link to business website on show webpage located on RJ Promotions website
- Opportunity to engage sponsorship through show specific activities pre-approved with show management/venue

Ticket w/ Coupon

Ticket with Coupon Sponsor receives the following benefits:

- 10' X 10' corner exhibit space in designated show
- 500 complimentary passes to show
- Additional space available at 10% off regular price
- Coupon on portion of admission ticket returned to customer
- Right to use show name and logo in conjunction with sponsorship in all advertising prior to date of show
- Corporate logo and link to business website on show webpage located on RJ Promotions website
- Opportunity to engage sponsorship through show specific activities pre-approved with show management/venue

Show Bag

Show Bag Sponsor receives the following benefits:

- 10' X 10' corner exhibit space in designated show
- Corporate name and logo displayed on the front of the show bag. Minimum of 5,000 bags. (Show logo and presenting sponsor's logo will also appear on front of bag.)
- 200 complimentary passes to show
- Additional space available at 10% off regular price
- Right to use show name and logo in conjunction with sponsorship in all advertising prior to date of show
- Opportunity to engage sponsorship through show specific activities pre-approved with show management/venue

Other Sponsorship Opportunities 3

Daily Door Prize

Daily Door Prize Sponsor receives the following benefits:

- 10' X 10' corner exhibit space in designated show
- Additional space available at 10% off regular price
- 200 complimentary passes to show
- Right to use show name and logo in conjunction with sponsorship in all advertising prior to date of show
- Opportunity to engage sponsorship through show specific activities pre-approved with show management/venue
- Corporate name and logo placement in printed promotional show materials initiated by RJ Promotions to include direct mail pieces (7,500 – 10,000*)
- "Daily Door Prizes sponsored by" mention / logo placement in newsprint advertising relating to giveaways
- Recognition of sponsor during event

Floor Aisle Marker*

Floor Aisle Marker Sponsor receives the following benefits:

- 10' X 10' corner exhibit space in designated show
- Additional space available at 10% off regular price
- 200 Complimentary passes to show
- Right to use show name and logo in conjunction with sponsorship in all advertising prior to date of show
- Opportunity to engage sponsorship through show specific activities pre-approved with show management/venue
- Corporate name and logo placed on floor or aisle markers within show

**Availability subject to venue regulations.*



A look from above one of our Spring Shows.