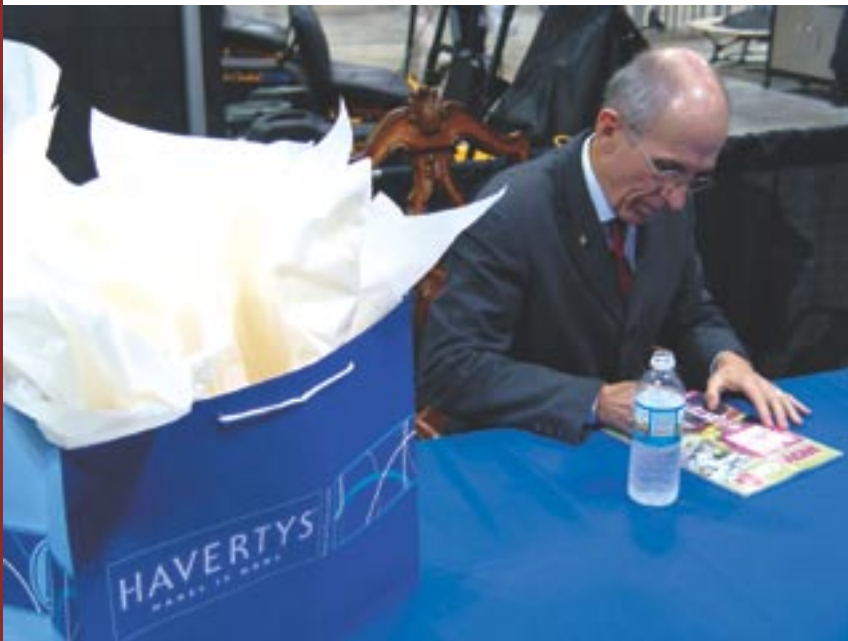


Feature Sponsor

Feature Sponsor receives the following benefits:

- 10'x10' corner exhibit space in designated show
- Additional exhibitor space at 25% off regular price
- Corporate name and logo placement next to feature in all printed promotional show materials initiated by RJ Promotions to include direct mail pieces (7,500 – 10,000*).
- “Feature sponsored by” logo placement in all TV commercial advertising initiated by RJ Promotions and relating to advertising of sponsored feature (major network affiliates are utilized in campaign)
- 200 complimentary tickets to show
- “Feature sponsored by” mention and logo placement in newsprint advertising 18” or larger initiated by RJ Promotions
- “Feature sponsored by” mention in all radio commercial advertising initiated by RJ Promotions and relating to advertising of feature
- Sponsorship mention of feature in all news releases generated for show
- Right to use show name and logo in conjunction with feature in all media advertising prior to date of show
- Feature signage with corporate name and logo at feature presentation location in show
- PA announcements a minimum of every four hours of show recognizing business as sponsor of feature (prior to appearance) along with sponsors’ booth location
- Opportunity to engage sponsorship through show specific activities pre-approved with show management and venue
- Recognition of sponsor during feature’s presentation



Michael Payne signing autographs at the Northwest Louisiana Home, Flower and Landscaping Show in the spring of 2006.

* Ranges due to variations in market size.

**All sponsorship inclusions are time sensitive to production deadlines.